



# wasteaid<sup>UK</sup>

## Corporate Sponsorship Packages

**WasteAid** is a UK charity dedicated to improving waste management in poorer parts of the world. We share recycling skills with communities to stem the flow of plastic waste into the oceans. We create jobs, help improve public health (particularly for children) and protect the local and global environment. While there are many organisations working to remove plastic from the sea, WasteAid is helping reduce it at source. [www.wasteaid.org.uk](http://www.wasteaid.org.uk)

WasteAid works with approved partners in low-income countries to develop and maintain community-led waste management and recycling programmes. Corporate sponsorships enable us to invest directly in waste innovation and training centres as well as awareness raising activities and global campaigns.

We work closely with our sponsors to boost employee engagement and provide regular reporting so you can measure the impact of your support.

To secure a sponsorship package or discuss any details, email [zoe@wasteaid.org.uk](mailto:zoe@wasteaid.org.uk) or call +44 1702 416315.

### **Platinum Sponsorship Package**

Direct project updates and regular impact reporting

Content for colleague newsletters and blog posts

Logo on WasteAid newsletters

Social media mentions

Press release announcing the sponsorship

A dedicated page on the WasteAid website

Email footer for employees to use

**For a sponsorship amount of £10,000+ per annum**

### **Gold Sponsorship Package**

Social media mentions

Press release announcing the sponsorship

A dedicated page on the WasteAid website

Email footer for employees to use

**For a sponsorship amount of £5,000+ per annum**

## Silver Sponsorship Package

A dedicated page on the WasteAid website

Email footer for employees to use

**For a sponsorship amount of £1,000+ per annum**

	Premium	Gold	Silver
	£10,000	£5,000	£1,000
Direct project updates and regular impact reporting	✓		
Content for colleague newsletters and blog posts	✓		
Logo on WasteAid newsletters	✓		
Social media mentions	✓	✓	
Press release announcing the sponsorship	✓	✓	
A dedicated page on the WasteAid website	✓	✓	✓
Email footer for employees to use	✓	✓	✓

## Additional opportunities to support WasteAid

WasteAid welcomes support in all forms, so please:

- Sign up to [Payroll Giving](#)
- Sponsor the [Walk for WasteAid 2018](#)
- Organise your own [fundraising activities](#)

**Join us and help bridge the global recycling gap.**

[zoe@wasteaid.org.uk](mailto:zoe@wasteaid.org.uk) +44 1702 416315



*Each of these paving tiles contains 200 plastic bags!*