



walk for wasteaid

Saturday 23rd June 2018
Bridging the Global Recycling Gap

Sponsorship Packages

WasteAid is a UK charity dedicated to improving waste management in poorer parts of the world. We share recycling skills with communities to stem the flow of plastic waste into the oceans. We create jobs, help improve public health (particularly for children) and protect the local and global environment. While there are many organisations working to remove plastic from the sea, WasteAid is helping reduce it at source. www.wasteaid.org.uk

Each year we organise a major fundraising activity, and the **Walk for WasteAid 2018** will be the biggest yet. Starting in Fulham, WasteAid supporters will follow a 25km walk through the city of London, crossing 16 historic bridges and finishing just south of the majestic Tower Bridge. [Sign up here.](#)

We hope to make the Walk for WasteAid 2018 a great success, and your sponsorship will support us in doing this. We are anticipating hundreds of participants and will attract significant attention both in the city of London and via the media. To secure a sponsorship package, discuss any details, or if you have suggestions for making the event even more special, please email zoe@wasteaid.org.uk or call +44 1702 416315.

Main Event Partner Sponsorship Package (3 maximum)

Your logo and promotion of your organisation via mailings and press releases

Your logo and company name on the WasteAid website [event page](#)

Your logo and company description on the WasteAid website [Supporters page](#)

Your company name on the event [booking page](#)

Your logo on the information handed out on the day

Your logo on the Walk for WasteAid 2018 T-shirts

6 complementary invitations to the Walk for WasteAid 2018

For a sponsorship amount of £1,000

Gold Sponsorship Package

Your logo and promotion of your organisation via mailings and press releases

Your logo and company name on the WasteAid website [event page](#)

Your logo and company description on the WasteAid website [Supporters page](#)

Your company name on the event [booking page](#)

Your logo on the information handed out on the day

4 complementary invitations to the Walk for WasteAid 2018

For a sponsorship amount of £500

Silver Sponsorship Package

Your logo and company name on the WasteAid website [event page](#)

Your logo and company description on the WasteAid website [Supporters page](#)

Your logo on the information handed out on the day

2 complementary invitations to the Walk for WasteAid 2018

For a sponsorship amount of £250

	Premium	Gold	Silver
	£1,000	£500	£250
Your logo and promotion of your organisation via mailings and press releases	✓	✓	✓
Your logo and company name on the WasteAid website event page	✓	✓	✓
Your logo and company description on the WasteAid website Supporters page	✓	✓	✓
Your logo on the information handed out on the day	✓	✓	
Your company name on the event booking page	✓	✓	
Your logo on the Walk for WasteAid 2018 T-shirts	✓		

Goodies Sponsors

We are also looking for help with the following:

- Litter pickers and bags for recyclables and refuse
- Refreshments at start, midway and finish line
- Water refill stations at start, midway and finish line

If you are able to supply these or know someone who might, please get in touch!

All sponsors are also permitted to bring their own branding to the event, in agreement with the event organisers.

Join us and help bridge the global recycling gap.

zoe@wasteaid.org.uk +44 1702 416315